



# Bike to Work Day - May 20, 2022 Regional Sponsorship Declaration

Please Return by January 31, 2022

Please check one of the following Sponsor Levels:

**GOLD SPONSOR LEVEL**                      **\$7,500**

*Mentioned as sponsor on over 400 Radio ads  
(traditional radio and/or equivalent online media impressions),  
Social Media, plus all Silver and Bronze level items*

Cash

In-Kind

**SILVER SPONSOR LEVEL**                      **\$4,500**

*Logo on 20,000 T-shirts, Press Release, plus  
Bronze level items*

**BRONZE SPONSOR LEVEL**                      **\$1,200**

*Logo on Website and 90,000 Posters and Rack Cards*

If in-kind donation, please describe: \_\_\_\_\_  
\_\_\_\_\_

*Silver and Gold level sponsors must provide a minimum of 50% cash. Example: donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain pit stop locations may require a separate fee for tabling.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ \_\_\_\_

Website address for your sponsor logo: \_\_\_\_\_

Signature \_\_\_\_\_

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to [dfranklin@mwcog.org](mailto:dfranklin@mwcog.org) in high resolution format for quality reproduction, no later than January 31, 2022. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.

